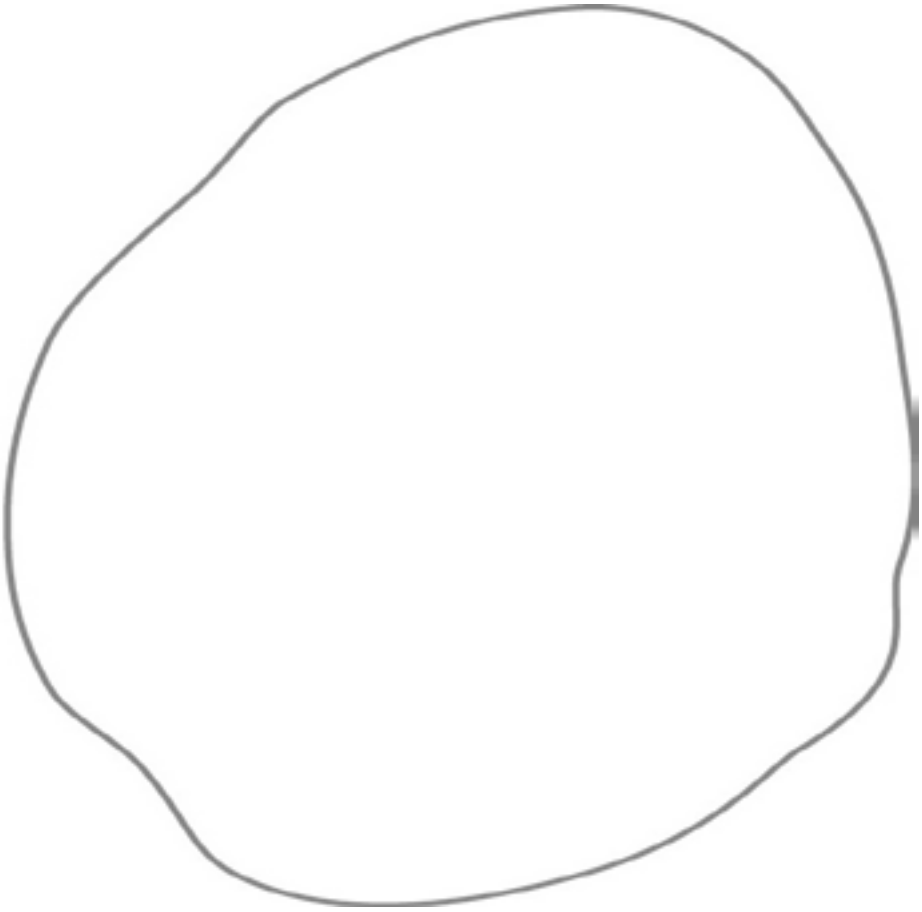
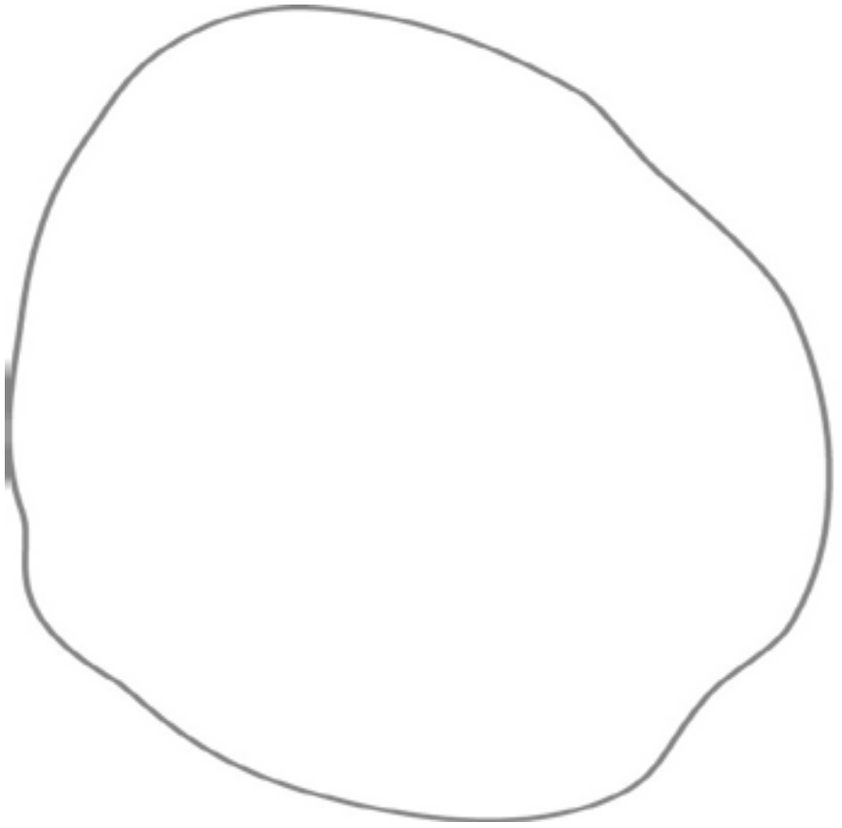








WORLDWIDE DEBUT
2026

VØICU

Crafted by Nord Arin





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VOICU



# VOICU

## *Delicate in line.*
## *Strong in structure.*

VOICU is my voice in design—architectural in proportion, minimal in expression, organic in line.

My connection to wood started in childhood. After five generations in my family crafting in wood, it shaped the way I think and work.

I design furniture also in the way I think about space: calm, precise, meant to last, pieces that look almost weightless, yet feel quietly confident.

My background in both design and architecture taught me to treat beauty as a matter of structure: every curve carries load, every joint works with the grain, and proportion is never accidental.

I'm interested in what remains when you remove everything unnecessary, when function and emotion meet in a single line.

VOICU

# *Parametric to poetic*



Thin is not a stylistic statement. It is a structural discipline.

I treat form as logic. A curve is not an ornament added at the end, but a decision that carries load, stabilises the silhouette, and distributes forces with still precision. I work parametrically, testing a range of variations until the balance between visual slenderness and structural rigidity is resolved.

Joinery is developed in conversation with the grain. Solid wood is not static, so I design connections that respect how it moves over time, allowing the material to do what it naturally does without compromising stability.

I like to leave a twist in every piece, something playful held within an otherwise disciplined composition. Sometimes the playfulness is the concept itself. Other times it is quieter, a subtle turn in the wood, a grain direction that refuses to behave perfectly with the geometry. It may sit slightly outside the expected logic of the form, but it gives the object its singularity, the sense that it could only exist this way.

And so, parametric becomes poetic.

VOICU



# Crafted by Nord Arin

VOICU's creations come to life at Nord Arin, the place that shaped his creativeness and his standards. Nord Arin is a family woodworking brand with over 100 years of continuous craft, carried through five
generations it bacame a name you inherit, passed from one pair of hands to the next with determined commitment.

For more than a century, Nord Arin mastered the patience of tools that don't hurry, in the quiet insistence that beauty should last. Nord Arin began with craft, the kind of craft that asks for time, respect, and a genuine relationship with the material. Each generation added something of its own: a sharper eye, a steadier technique, a bolder line. But the heart stayed the same — an unwavering belief that what you make should outlive you.

VOICU was born from a clear desire: to speak in his own language and create collections that carry his unfiltered vision - an author brand in the truest sense.
Brought to life by Nord Arin's Romanian mastery, where engineering precision meets the final touch of human hands, each piece is made to honor time—built to live with it, and to witness it.





*At Nord Arin, Voicu's father and grandfather carry the responsibility of the family business—
protecting its standards, its rhythm, and its legacy.*

VOICU

# PHILOSOPHY AND INSPIRATION

VOICU's philosophy begins with critical regionalism: the belief that contemporary design should grow from the truth of its place, its craft, and its material. That is why we work with wood as it truly is: solid, tactile, imperfect, and alive, letting its structure and movement shape every piece. The result is furniture that does not imitate tradition, but transforms it into something honest, modern, and enduring.

VOICU



# *Contemporary innovation and regional memory*



This dialogue between the global and the local reflects showcases the idea of critical regionalism — a way of designing that embraces the progressive language of modernity without losing contact with place, texture, and cultural identity. In this context, wood becomes more than a material: it becomes a bearer of warmth, tactility, and meaning.



Structure is never separated from poetry, and function is never detached from sculptural presence.

*Critical regionalism*

*Furniture as lived structure*

Ultimately, if “architecture is inhabited sculpture”, then furniture is the architecture we touch and live with. A chair is a small building in which we sit; a wardrobe is a daily sculptural interaction when we open it. Every morning, when we sit at the table or lie on the bed, we are literally engaging with these shapes. In that sense, furniture is “architecture or sculpture touched and used,” giving physical form to space at a human scale. It is the connective tissue between local culture and the Neamt Valley: where the high technology of parametric design and the deep tradition of woodcraft meet in the objects that frame our everyday life.

This is VOICU: contemporary design shaped by local culture, material, and memory.



VOICU



...THIS IS VOICU

*Crafted by Nord Arin*

*A collection rooted in place, led by honest material and respect of making.*











# *Colibri round*

## Dining table



Inspired by the structure of pneumatic bones in birds, this table explores how extraordinary lightness can coexist with remarkable strength. The branching base gives the piece a sense of lift and movement, while each curve remains structural, deliberate, and precise. In the spirit of critical regionalism, its identity comes not from ornament, but from the meeting of form, craft, and natural intelligence.

*American Walnut*

*Ash*

Shadow

Ink

Noce

Cloud dancer

Coal

Honey

*Oak*

Oat

Russet

Coal

VOICU

# *Colibri Twin*

## Dining table



Built on the same branching legs as Colibri Round, this version extends the original gesture into a table made for bigger gatherings. The bean-shaped top preserves the collection's organic character allowing the long surface to feel lighter, softer, and more open around those seated. The two bases create a steady cadence beneath the top, while their carved voids keep the structure visually breathable across the full span.

*American Walnut*

*Ash*

Shadow
Ink
Noce
Cloud dancer
Coal
Honey

*Oak*

Oat
Russet
Coal

VOICU

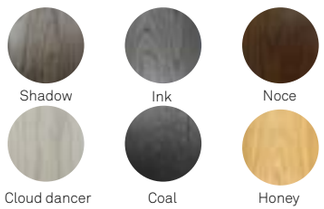
# *Colibri Surf*

## Dining table



Colibri Surf is defined by an elongated top that recalls the gliding line of a surfboard. Beneath it, the sculpted base opens outward with light tension, creating a sense of suspension without losing stability. The piece feels fluid and controlled at once, its identity shaped by proportion, shadow, and the discipline of structure.

*Ash*




VOICU









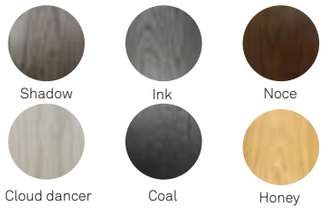
# *Harmony*

## Dining table



Harmony unfolds as one quiet gesture, where the horizontal plane curves downward into the legs with sculptural ease. Made in ash wood, it reveals a form guided by the character of the material — light, strong, and responsive to touch.

*Ash*




VOICU

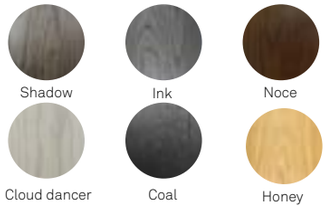
# *Hora*

## Dining table



Taking its name from the Romanian dance in which people join hands and move as one, Hora transforms that collective rhythm into structure. Through a sequence of repeating wooden modules, the base grows like a circle in formation, each element reinforcing the next. Because the system is modular, the table can also be composed with fewer parts, allowing it to scale down and adapt with ease to different spaces. In this way, Hora reimagines tradision as a living construction of connection and repetition.

*Ash*




VOICU

# *Colibri*

## Storage



In this Colibri sideboard, movement no longer lifts the piece from below, but runs across its volume in a continuous, wave-like rhythm, as the rounded ends and sculpted front soften the mass of the cabinet.

*American Walnut*

*Oak*

Oat

Telluride

Coal

Noce

VOICU

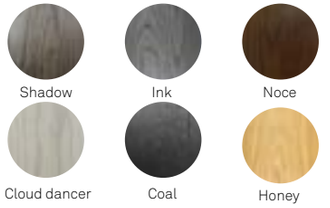
# *Colibri*

## Shelves



This bookcase is built from repeatable wooden elements, joined one to another until a larger order begins to appear. Its design rests in that modular logic: extend it, reduce it, or recompose it, and the piece adjusts to the scale and rhythm of the room. The repeated frames create an architecture of openings, giving the structure lightness even as it grows. The result feels less like a fixed object and more like a composition.

*Ash*




VOICU

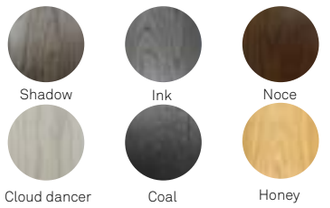
# *Shell*

## Chair



Shaped to follow the fluidity of wood, this chair is conceived as a continuous gesture. Its lines are carefully resolved to soften the joinery and give the piece a clear, uninterrupted presence.

*Ash*




VOICU

# *Impressum*


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*Credits*
*Theodor Aman - Round-dance at Aninoasa, 1890 pg. 6*
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